

MORGAN GHAN

CREATIVE DIRECTOR-VIDEO PRODUCER-DIGITAL MEDIA



I'm a multidisciplinary digital media creator with several years of experience in Design, Content Creation, Video Production, Apparel and Photography. I have played key creative roles for companies in action sports, technology, video gaming, fashion, cosmetics, footwear, yoga and film. My skill set lends itself to start-ups and established brands that prefer to have hands-on, multi-faceted creatives on their team. I thrive in a fast paced, deadline driven environment and I'm able to shift gears between several projects effectively while maintaining an organized work-flow across multiple platforms. I'm a diligent creator and conscientious project manager in one, this has proven to be an asset to my clients and employers by allowing them to accomplish more while expending fewer resources.

WORK HISTORY

NVIDIA 2016- Present Contract Director, Producer, Video Editor & Colorist

Produce and direct brand video shoots. Create promo videos for AAA video-game titles, Gears of War 4, Titan Fall 2 and Mass Effect. Build large scale presentation animations and videos for NVIDIA global conferences and trade-shows.

Circle 5 Productions 2012 - Present Owner/Creative Director

Design and develop brand strategies for various clients. Produce and direct client projects, including commercials, music videos and Kickstarter promos. Directed and shot FIX. MFG.'s Kickstater Video which successfully funded in 16 days. Design and develop brand identities for start-ups and established brands. Lead start-up companies from idea inception to product launch. 4k through 6K video creation. Pipeline management. HDR Video.

Ocean Current/Famma Group 2010 - 2016 Creative Director

Created, executed and implemented global branding, marketing and design strategies. Managed creative team and design staff. Conceptualized and produced video, print and web advertising campaigns. Produced, directed and shot brand photo and video initiatives. Developed a 16 million dollar branded apparel business in three years through effective marketing, web and branding initiatives.

Lost Enterprises 2007 - 2009 Art Director

Managed art department staff. Provided hands on art direction for all segments of the Lost brand and clothing collection. Created videos and presentations for seasonal sales meetings. Worked closely with design director to define the look and feel of the Lost Brand.

Rusty Surfboards 2001 - 2006 Art Director

Created and managed all things visual including video, graphics, photography, ad campaigns, clothing branding and catalogs. Directed photo and video shoots for branded content. Worked closely with head merchandiser to determine brand and apparel line trend and direction. Traveled and researched major market places globally.

EDUCATION

College of Marin, Liberal Arts: Social and Behavioral Sciences / Design

ADVANCED TRAINING

- Shane Hurlbut, A.S.C. "Illumination Experience". Certificate cinematography training. 2015
- Professional color grading."Tao of Color". 2014
- USC Prof. Robert McKee's "Story". Intensive 4 day screen writing course. 2014
- Vincent Laforet's "Directing Motion". Cinematography & Directing training. 2013

SOFTWARE

Davinci Resolve, Photoshop, Lightroom, Illustrator, Procreate, Redcine-X, After Effects, Final Draft, Dragon Frame, Premiere, Final Cut, Acrobat Pro, Excel, Powerpoint, Word.

REFERENCES:

Jules Mann: Creative Director NVIDIA - Julesm@nvidia.com


Rick Lohr: Senior VP Merchandising RVCA - Ralohr@mac.com


Jon Colonna: VP Merchandising, K2 SPORTS - John.colonna@me.com

HYPERLINKS

REEL : <https://vimeo.com/252534673>

PORTFOLIO : www.circle5productions.com/morganghan

SOCIAL :  @circle_5_productions

 @morgan_ghan_photo

PLEASE CLICK HERE FOR STANDARD FORMAT RESUME



MORGAN GHAN
CINEMATOGRAPHY
SHOT ON RED DRAGON





MORGAN GHAN
PRODUCT SHOTS



ACME®
SPEED SHOP

ACME HA55 FOUR BARREL
ACME SPEED SHOP



TOYOTA



NVIDIA
GEFORCE®
GTX
GAME READY



MORGAN GHAN
PORTRAITS
SHOT ON RED DRAGON & NIKON







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CONCEPT ART





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WATERSCAPE
SHOT ON NIKON D800